

## OSNA School Meal Scoop eNews Advertising

Reach Oregon School Nutrition Association members—including school nutrition directors and food-service managers/buyers—by placing a digital ad in our monthly e-news-letter delivered directly to their email in-boxes.

### Sponsor Logo Ads

Send us a JPG of your company logo and a designated web address and we'll make it a click-thru link in either 3, 6, 9, or all 12 issues of OSNA's School Meal Scoop eNews!

### Sponsor Logo Ad Rates

- 3x — \$50
- 6x — \$100
- 9x — \$150
- 12x — \$185

A limit of 10 individual sponsor logos will be accepted for each monthly School Meal Scoop eNews edition.

### eNews Display Ads

One horizontal feature display ad space with hotlink is available per issue, giving your products and services exclusive branding real estate.

### eNews Display Ad Rate

- \$100 per issue

*Please note:* All digital ad placements in the eNews are based on random lottery, both in terms of months published and order of appearance.

### Reserve Your Space Today!

Digital advertising opportunities are *only available to advertisers who place an ad in the OSNA Annual Directory*. Orders can be made on the Annual Directory Ad Reservations Form.

**We're happy to help!** Please contact **Julie Bricher, 503.409.9421** or email **julie.bricher@gmail.com**.



**THANKS TO OUR SPONSORS**

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Allow parents and guardians to pick-up meals for their children, including bulk pick-up to cover multiple days of feeding children.

The meals are also available to persons over age 18 with mental or physical disabilities. Sites may be located in a variety of settings including schools, parks, community centers, libraries, churches and more.

**Reps Delgado and Thompson introduce bill to allow whole milk in schools**

U.S. Representatives Antonio Delgado (NY-13) and Glenn GT. Thompson (PA-13) introduced the bipartisan **Whole Milk for Healthy Kids Act of 2021**, which allows for unflavored and flavored whole milk to be offered in school cafeterias.

"The Whole Milk for Healthy Kids Act will help young people maintain a healthy diet while supporting our upstate dairy farmers and processors," said Rep. Delgado. "I am proud to lead this bipartisan effort to provide more choices for healthy and nutritious milk in schools."

In 2010, Congress passed the Healthy **Hunger-Free Kids Act** which amended nutrition standards in the School Lunch Program in an attempt to help reduce childhood obesity. Among the changes, the law mandated that flavored milk must be fat-free within the program.

In May of 2017, the USDA announced a rule that allowed schools to receive waivers for low-fat (1%) flavored milk, rather than only fat-free. The Whole Milk for Healthy Kids Act intends to build upon this rule to ensure that schools can also serve unflavored and flavored whole milk.

"It is my hope the Whole Milk for Healthy Kids Act will give children a wide variety of milk options and boost milk consumption—a win-win for growing children and America's dairy farmers," said Rep. Thompson.

### Sponsor Logo Ad Specs

- **Size: 3" x 3" minimum** (your logo will be resized automatically to fit the space)
- **Format: JPG, PNG, or TIF**
- **Live Link: Provide one (1) website URL for click-thru**

Search and re-energize. Attendees will receive a Certificate of Completion for **1.8 SNA Credit**.

Have any job skills you want to share? Send them to the OSNA School Meal Scoop editor by clicking the button below.

**Click here to register:**

Sponsored by the Oregon Dairy and Nutrition Council, and others.

**WILD Mike's INDIVIDUALLY WRAPPED PRODUCTS**

MAKING FEEDING SOLUTIONS ACCESSIBLE FOR CHILDREN (DURING COVID AND YEAR-ROUND)

**NEW! INDIVIDUALLY WRAPPED CHEESE SPIES**

WILD Mike's

Oregon School Nutrition Association

The Oregon School Nutrition Association (OSNA) is a collaborative group of school nutrition and foodservice professionals and industry experts who work together to ensure that Oregon's 800,000 K-12 students receive wholesome, nutritious meals in school meal programs all over the state. Founded 70 years ago, OSNA has more than 500 school nutrition members, including public school district, private and residential child care institution directors, managers, coordinators, chefs and foodservice staff.

### eNews Display Ad Specs

- **Size: Horizontal ads only** 3 5/8" high x 4.5" high
- **Format: JPG or PNG** (min. 150 dpi resolution)
- **Live Link: Provide one (1) website URL for click-thru**