



JOB DESCRIPTION

Position Title:	Health and Wellness Manager	FLSA Exemption Classification:	Exempt
Reports to:	Vice President, Health and Wellness	Last Updated:	January 2019
Location:	Draper, UT		

POSITION SUMMARY:

Reporting to the Vice President of Health and Wellness, the Health and Wellness Manager embraces the global vision and partner strategy across the dairy industry and advances regional interests through the development and management of Dairy West’s health and nutrition initiatives. The Health and Wellness Manager remains absolutely committed to Dairy West’s mission and core values while managing a variety of programs and relationships that promote dairy and provide health and nutrition education to a variety of stakeholders.

The Health & Wellness Manager exhibits strong organizational skills and self-motivation, celebrates cross-team collaboration, and demonstrates solution-based innovation. Additionally, the Health & Wellness Manager embraces diverse responsibilities, is open to regular feedback, and adapts to change with ease and enthusiasm.

RESPONSIBILITIES:

- Embraces and executes the regional, national and global vision and partner strategy across the dairy and health and wellness industry
- Builds and maintains working relationships with a variety of stakeholders, including key health professionals, youth wellness leaders, industry partners and farmers, to develop advocates for dairy and the Dairy West mission
- Implements creative, impactful nutrition and health outreach to advance regional interests while furthering confidence in dairy farming and dairy products
- Manages promotional and educational resources, partnerships and events as determined by the Dairy West strategic plan
- Collaborates with colleagues to integrate a variety of initiatives to market and promote the industry
- Communicates the value of dairy farming and dairy products

- Provides support to execute the strategic plan as directed by the Vice President of Health & Wellness
- Performs other duties as assigned

EXPECTATIONS:

- Works collaboratively to achieve success
- Demonstrates a mindset of service and helpfulness to others
- Shows a propensity to be action oriented and appreciates a fast-paced, variable work environment
- Shows respect for others and has caring, direct conversations when necessary
- Builds trusting relationships both within and outside of the Dairy West organization
- Clearly communicates the value of checkoff and our programming
- Executes all job functions with a commitment to excellence
- Proactively offers solution-oriented innovation
- Prioritizes and manages workload effectively
- Keeps the farmer investment top of mind, always
- Takes risk in pursuit of excellence
- Demonstrates a high level of curiosity and willingness to pursue professional development
- Takes ownership for individual success within the company

QUALIFICATIONS:

- Minimum of a Bachelor's degree, plus five years of experience in a field that would support the responsibilities of the position, or any equivalent combination of education and experience
- Registered dietitian preferred
- Strong technology skills, including proficiency in Microsoft Office Products
- Strong verbal and written communication skills
- Ability to travel, as needed, based on the role and responsibilities