

OSNA School Meal Scoop eNews Advertising

Reach Oregon School Nutrition Association members—including school nutrition directors and food-service managers/buyers—by placing a digital ad in our monthly e-news-letter delivered directly to their email in-boxes.

Sponsor Logo Ads

Send us a JPG of your company logo and a designated web address and we'll make it a click-thru link in either 3, 6, 9, or all 12 issues of OSNA's School Meal Scoop eNews!

Sponsor Logo Ad Rates

- 3x — \$50
- 6x — \$100
- 9x — \$150
- 12x — \$185

A limit of 10 individual sponsor logos will be accepted for each monthly School Meal Scoop eNews edition.

eNews Display Ads

One horizontal feature display ad space with hotlink is available per issue, giving your products and services exclusive branding real estate.

eNews Display Ad Rate

- \$100 per issue

Please note: All digital ad placements in the eNews are based on random lottery, both in terms of months published and order of appearance.

Reserve Your Space Today!

Digital advertising opportunities are *only available to advertisers who place an ad in the OSNA Annual Directory*. Orders can be made on the Annual Directory Ad Reservations Form.

We're happy to help! Please contact **Julie Bricher, 503.409.9421** or email **julie.bricher@gmail.com**.



SCHOOL MEAL SCOOP



March 6-10, 2017
National School Breakfast Week

April 2-4, 2017
School Nutrition Association Legislative Action Conference
Washington, DC

July 9-12, 2017
School Nutrition Association Annual National Conference
Atlanta, GA

Thanks to Our Sponsors

Redmond School District's mobile meal program, which delivers meals to students who cannot make it to one of the district's regular meal sites, was featured in the August 5 edition of The OREGON JOURNAL. The mobile service, paid for through a US Department of Agriculture grant, helps to feed about 100 students each day. [Check out the article and more photos \(including an especially awesome shot of Katelyn peeling the troycol\).](#)

SNA ISSUES CALL FOR PROPOSALS FOR ANC 2017

The School Nutrition Association's (SNA) Annual National Conference (ANC) 2017 may have just wrapped up, but SNA is already busy preparing for next year's conference. SNA invites you to submit proposals for presentation consideration at the 2017 Annual National Conference (ANC) in Atlanta, GA, July 9-12.

SNA is seeking proposals for the following meeting areas of USDA Professional Standards. Presentation options include 60-minute, 90-minute, 120-minute, 150-minute, 180-minute, 210-minute, 240-minute, 270-minute, 300-minute, 330-minute, 360-minute, 390-minute, 420-minute, 450-minute, 480-minute, 510-minute, 540-minute, 570-minute, 600-minute, 630-minute, 660-minute, 690-minute, 720-minute, 750-minute, 780-minute, 810-minute, 840-minute, 870-minute, 900-minute, 930-minute, 960-minute, 990-minute, 1020-minute, 1050-minute, 1080-minute, 1110-minute, 1140-minute, 1170-minute, 1200-minute, 1230-minute, 1260-minute, 1290-minute, 1320-minute, 1350-minute, 1380-minute, 1410-minute, 1440-minute, 1470-minute, 1500-minute, 1530-minute, 1560-minute, 1590-minute, 1620-minute, 1650-minute, 1680-minute, 1710-minute, 1740-minute, 1770-minute, 1800-minute, 1830-minute, 1860-minute, 1890-minute, 1920-minute, 1950-minute, 1980-minute, 2010-minute, 2040-minute, 2070-minute, 2100-minute, 2130-minute, 2160-minute, 2190-minute, 2220-minute, 2250-minute, 2280-minute, 2310-minute, 2340-minute, 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OSNA INDUSTRY SEMINAR & USDA FOODS SHOW

Do You Have a Job Opening?
It's easy to post your school foodservice job openings on the OSNA website or in the School Meal Scoop eNews. Just send an email to **Julie Bricher** with the URL link to the job description/appl callon.

"This had better be good."

Quality chicken is our total focus, because our tough customers answer to the toughest customers - their students.

Increase participation by serving the highest quality, best tasting, best value chicken products.

John Percich
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The Oregon School Nutrition Association (OSNA) is a collaborative group of school nutrition and foodservice professionals and industry suppliers who work together to ensure that Oregon's 600,000 K-12 students receive who assemble, nutritious foods in school meal programs all over the state. For more, visit www.osna.org.

Sponsor Logo Ad Specs

- **Size:** 3" x 3" minimum (your logo will be resized automatically to fit the space)
- **Format:** JPG, PNG, or TIF
- **Live Link:** Provide one (1) website URL for click-thru

eNews Display Ad Specs

- **Size:** Horizontal ads only 3 5/8" high x 4.5" high
- **Format:** JPG or PDF (min. 150 dpi resolution)
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